

OTICON | **Opn S**

Enjoy speech understanding on par with normal hearing

Get a full day's power with
rechargeable hearing aids



oticon
PEOPLE FIRST

Get back into the situations you used to avoid

Do you find it hard to follow conversations?

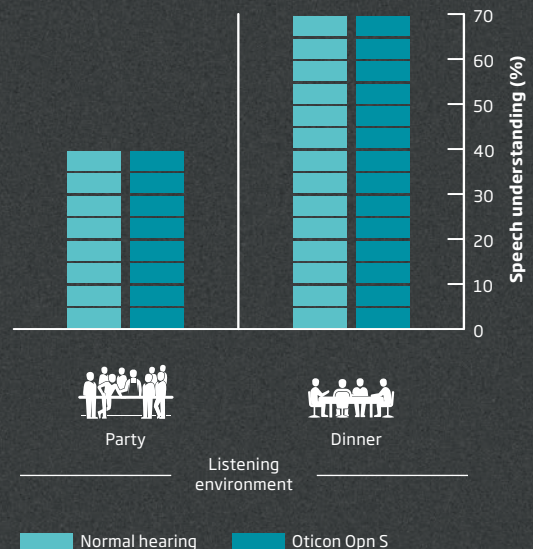
Maybe you know how it feels to be sitting at a dinner table, having to work hard to follow the conversation. You can hear the person across from you, but what happens when someone further away speaks? If you don't catch it, the conversation moves on, and you get left behind.

The reason is simple. If you have a hearing loss, fewer sounds reach your brain. To make sense of the sounds, your brain has to work harder to fill in the gaps. It works hardest when sounds come from different directions and when several people are speaking at the same time.

As a consequence, you might even decide to avoid family dinners or stop visiting friends altogether.

Enjoy speech understanding on par with normal hearing

Oticon's newest hearing aid breaks the limits of what has previously been possible with hearing aids. Oticon Opn S™ is proven to give you even better speech understanding with less effort in noisy environments than our previous generation of hearing aids. So now, you can thrive and take active part in difficult listening situations, just like people with normal hearing*.



* Juul Jensen 2018, Oticon Whitepaper
For people with typical hearing loss and well-fitted hearing aids, in noisy situations

Oticon Opn S gives you a 360° sound experience



Traditional technology

Focuses on one speaker, suppresses all others

Before Oticon Opn S most hearing aids coped with noise by restricting your focus to one sound source at a time, such as a person straight in front of you, while suppressing all other sounds.

However, background sounds often include important speech details. When these are not passed on to your brain, it becomes very difficult to follow the conversation and you become tired*.

By reducing sounds coming from around you – speech and noise alike – traditional hearing aids may give you an unnatural listening experience.

New technology

Opens up your world to embrace multiple speakers

Now, new technology in Oticon Opn S lets you experience the benefits of hearing aids that open up your world. You're able to hear more than one person speaking at a time, while the advanced noise reduction system helps further reduce your listening effort.

Oticon Opn S gives your brain access to the relevant sounds around you, putting you in charge of which sounds you want to focus on – and not your hearing aid.

The result is that you understand speech better, with less effort and you'll find you can remember more of what people have said to you. This lets you keep up with and join in conversations – even in complex listening environments like a family dinner**.

* Hornsby et al, 2016

** Juul Jensen 2019, Oticon Whitepaper

Fast enough to
support the brain



You don't hear with your ears, you hear with your brain. That is why you need hearing aids that are fast enough to keep up with the brain. BrainHearing™ technology in Oticon Opn S scans the environment 100 times per second. This gives you constant access to 360° sounds to support the way your brain naturally makes sense of sound.

Oticon Opn S gives you proven BrainHearing benefits*:

- **Reduces your listening effort**
- **Helps you remember more of what is being said**
- **Gives you better speech understanding**
- **Improves your ability to follow conversations with multiple speakers**



With Oticon Opn S, annoying whistling is a thing of the past

Feedback is an annoying whistle or static noise that occurs when sound from your hearing aids escapes and is amplified again. It usually happens when something comes close to your hearing aid, like when you hug someone, put your phone to your ear or even sit in a high-backed seat. It's a problem that has been difficult to address - until now.

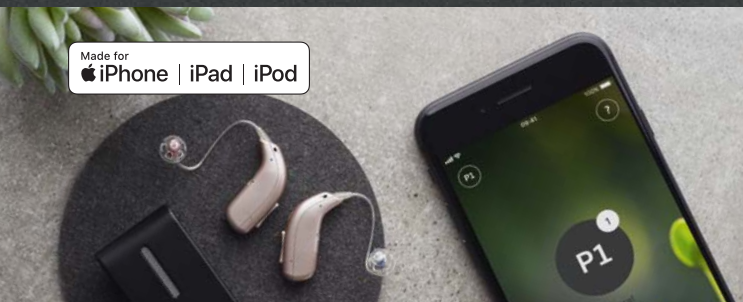
Breakthrough technology in Oticon Opn S stops feedback even before it occurs. This is quite a different approach to other hearing aids which can only deal with feedback once it happens - and not always well. But now, with Oticon Opn S, you can enjoy clear, stable, feedback-free sound**.

* Juul Jensen 2019, Oticon Whitepaper

** For prescribed fittings, according to best practice

Connect to your phone and devices

Listen to music wirelessly, make hands-free phone calls, and more.



Oticon Opn S is more than a hearing aid - it's a piece of wearable technology, one that makes it easier to connect to your favourite devices.



Hands-free phone calls for any smartphone

With ConnectClip, it's easy to make hands-free calls with iPhone®, an Android™ or any other modern smartphone.

ConnectClip transmits the caller's voice directly to your hearing aids, while the built-in microphone clearly transmits what you say to the caller.



Music in high-quality stereo sound

Your hearing aids become high-quality, wireless headphones, so you can stream music directly from iPhone, iPad®, or iPod touch®. For any other modern smartphone or Bluetooth®-enabled device, you stream using the wireless ConnectClip.



Stream sound directly from your TV

You get sound from your TV directly into your hearing aids, using the Oticon TV Adapter.



ConnectClip

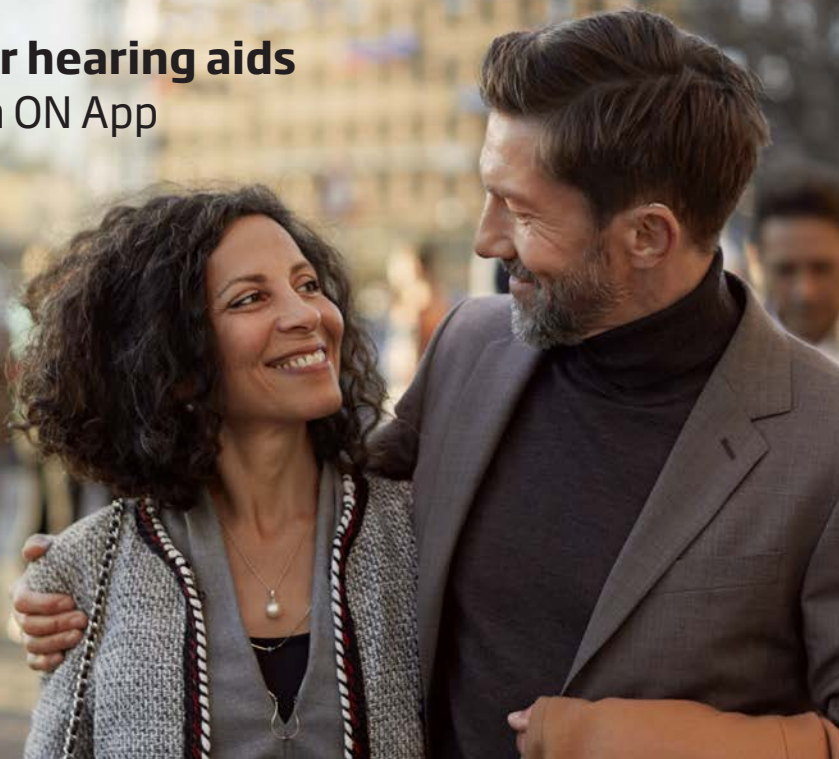
A discreet microphone accessory that connects wirelessly to Oticon Opn S, giving you:

- Hands-free calls
- Streaming of music, video sound, etc
- A remote microphone
- A remote control

For information on compatibility, please visit www.oticon.global/connectivity



Boost your hearing aids with Oticon ON App



Control at your fingertips via the Oticon ON App

The Oticon ON App is available for iPhone and Android. It lets you discreetly control your hearing aids by adjusting the volume and program with the tap of a finger, make use of a wide range of connectivity options, and provides access to the Tinnitus SoundSupport™ feature. The app also has a “find my hearing aids” feature if they are lost.

Hearing keeps you fit

HearingFitness™ is a new feature in the Oticon ON App. It has been designed so that you can take greater control of your hearing by showing you what and how you can do to improve it.

Boost your hearing when you need it most

In an everyday situation where you need more help to make speech stand out from noise, you can use the new booster function in the Oticon ON App to give your hearing aids an extra boost.

Connect to the Internet of Things

At IFTTT.com, you can easily make your own intelligent connections. For example, your hearing aids can let you know when you receive an SMS message, when your battery is low, or when someone rings your doorbell.

Visit ifttt.com/oticon for inspiration



Introducing new rechargeable hearing aids

A full day's power. Every day.



Recharge at night for a full day of hearing

It couldn't be easier to start using the rechargeable miniRITE R - and forget about changing batteries. You simply seat them in their charger at night, and they will be fully charged in the morning for a full day of hearing, including streaming. If you forget to charge overnight, a quick 30 minutes of charging will provide another six hours of use.

The miniRITE R charger is designed to fit into your life. It is reliable, quick to learn, a joy to use, and will look good beside your bed.

What's more, the miniRITE R comes with a telecoil so you can connect to sound systems in public places.

Here are the main benefits you will experience with rechargeable hearing aids:

- Three-hour charging time for a full day of power, including streaming
- Quick recharge - 30 minutes for an additional six hours of power
- No hassle with disposable batteries
- Easy-to-use, reliable and stylish charger
- State-of-the-art lithium-ion battery technology

All in a sleek and discreet hearing aid design.

Which **colour and style** do you prefer?



You can blend Oticon Opn S hearing aids with your skin tone or hair colour, or make them stand out like designer jewellery. The full range comprises four styles:

- The **miniRITE** is the smallest and most discreet style
- The **miniRITE R** is the rechargeable solution for ultimate battery convenience
- The **miniRITE T** includes a telecoil so you can connect to sound systems in public places
- The **BTE PP** is a more powerful and larger style for easier handling, with a bigger button and LED status light



To find out what Oticon Opn S can do for you, talk to your hearing care professional today or go to **oticon.global/opns**



Contact your local hearing care professional:

[Empty white rectangular box for contact information]



oticon.global/opns

oticon
PEOPLE FIRST

198057UK/2018.11.26