

OTICON | **Xceed**

The hearing aid that **opens up your world**

For people with severe hearing loss



oticon
PEOPLE FIRST

Hear more speech with less effort



Having a severe-to-profound hearing loss makes it extremely challenging when you are with a group of friends, family members or colleagues. Maybe you feel you are not really taking part in the conversations, because you are only able to talk to the person in front of you and need to rely on guessing and lip reading. If several people are talking, it becomes even harder to make sense of the conversations, and as a result you become tired.

DID YOU KNOW? _____


You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

The new unique technology in Oticon Xceed supports you in these situations by giving you more access to speech than ever before. Oticon Xceed is proven to give you better speech clarity with less listening effort in noisy environments, compared to our previous generations of powerful hearing aids.

Oticon hearing aids feature BrainHearing™ technology, which helps your brain understand and process sounds more easily.

With Oticon Xceed you get:

- ✓ 360° access to speech with less effort
- ✓ Outstanding clear sound with more details
- ✓ Prevention of annoying howling sounds
- ✓ Easy wireless connectivity to many devices



Oticon Xceed gives you a 360° sound experience

Traditional technology

Closes down sound and does not give you access to all speakers

Most hearing aids optimise the speech signal by focusing on one speaker at a time, usually the person in front of you, while suppressing everything else as background noise.

However, “background noise” often includes important speech details. When these are not passed on to your brain, it becomes very difficult to follow the conversation. So you become tired.*

By reducing sounds coming from around you – speech and noise alike – traditional hearing aids may give you an unnatural listening experience.

* Hornsby et al, 2016



New technology

Oticon Xceed lets you hear relevant speech all around you, with less disturbing noise and less listening effort.

Oticon Xceed is the only power hearing aid on the market that gives an open sound experience. It provides you with 360° access to speech and relevant sounds, while the advanced noise reduction system helps reduce your listening effort.**

Opening up to the world around you supports how your brain naturally works and makes it easier for you to understand what is being said. So now you can be part of conversations even with several people and remember more of what people have just said to you.**

** Ng 2019, Oticon Whitepaper

A radical new approach to handling feedback



Feedback is an annoying whistle or static noise that usually occurs when something or someone comes close to your hearing aid. Like when you hug your child, put your phone to your ear or even sit in a high-backed seat. Previously, hearing aids have typically handled feedback problems by simply turning down the amplification and thereby compromising speech understanding.

However, groundbreaking technology in Oticon Xceed handles feedback in a whole new way and prevents it from even happening. So now you can enjoy a clear, stable speech signal throughout the day where howling is significantly reduced.* All contributing to a better sound quality and improved speech understanding.



Fast enough to support the brain

Because you hear with your brain, hearing aids need to be fast enough to keep up with the brain.

BrainHearing technology in Oticon Xceed scans your surroundings 100 times per second. This gives you constant access to 360° sounds to support the way your brain naturally makes sense of sound.

Oticon Xceed gives you proven BrainHearing benefits:**

- Better speech clarity
- Reduced listening effort
- Helps you remember more of what was just said

* For prescribed fittings, according to best practice. Callaway 2019, Oticon Whitepaper

** Ng 2019, Oticon Whitepaper

Connect to your everyday life

Oticon Xceed connects wirelessly to any modern smartphone and gives you access to our wide range of accessories with direct streaming of stereo sound to both ears.

Listen to music wirelessly, make hands-free phone calls and more

- **In your home:** stream sound into your hearing aids from your TV, landline telephone, music player, tablet, computer or radio
- **On the go:** sync with your mobile phone, turn your hearing aids into wireless headphones that you can control with our easy-to-use Oticon ON App
- **Use a remote control** or the Oticon ON App to regulate volume, change programs or simply turn off your hearing aids with complete discretion
- **The Oticon ON App** gives access to the Internet of Things, HearingFitness™ technology and OpenSound Booster - which activates more noise reduction in less complex listening environments.

ConnectClip

A discreet microphone accessory that connects wirelessly to Oticon Xceed, giving you:

- Hands-free calls
- Streaming of music, video sound, etc.
- A remote microphone
- A remote control



Made for
 iPhone | iPad | iPod



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You owe it to yourself
to try it



BTE SP

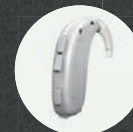
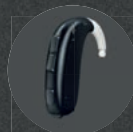


BTE UP

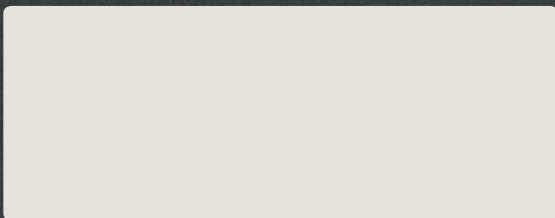
We know that your hearing aid is a trusted companion. But now and again technology takes a giant step forward and offers new improvements and benefits that push the limits for what a hearing aid can do to your quality of life. Oticon Xceed is one of those moments. You owe it to yourself to try it.

New Oticon Xceed is available in seven different colours and two styles, BTE SP and BTE UP, depending on your hearing loss. Thanks to a new, modern design with push buttons, it is easy for you to control volume and program. It is designed to be robust and reliable with IP68-certification for water and dust resistance.

To find out what Oticon Xceed can do for you, talk to your hearing care professional today or go to [oticon.global/xceed](https://www.oticon.global/xceed)



Contact your local hearing care professional:



oticon.global/xceed

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